



# THE UTAH CHRONICLE PRINT

Since 1890, The Chronicle has represented the student voice at the University of Utah through detailed and accurate news coverage. The Chrony distributes a special print edition each month during fall and spring semesters. With a campus audience of over 52,000 students, faculty, and staff, the print editions of The Chronicle remain a powerful opportunity to reach the campus community.

## RATES

TYPE OF AD	SIZE	PRICE
Cover <i>(Back, Inside Front, or Inside Back)</i>	9.3" x 11"	\$1,500
Double Truck	20" x 11"	\$1,200
Full Page	9.3" x 11"	\$600
Page Buster	6.2" x 11"	\$400
Half Page	9.3" x 5.5"	\$300
Third Page Tall	3.1" x 11"	\$200
Sixth Page	3.1" x 5.5"	\$100
Banner	9.3" x 1"	\$50

## ARTWORK SPECIFICATIONS

- Color: CMYK
- Resolution: 300 dpi
- Format: PDF

All ads not designed to these specs will be returned to the advertiser to be fixed.

## PUBLICATION DATES

### FALL 2024\*

September 23  
October 28  
November 25

### SPRING 2025

January 20  
February 17  
March 24  
April 14

\*The Openings edition of the Chronicle will be distributed across campus and throughout campus housing in mid-August.

## DEADLINE

Reservation & artwork:  
10 business days prior to publication date

### Contact Jordan Schmitz:

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