

BACK TO SCHOOL OPENINGS ISSUES

Back to School Openings Issues are distributed during move-in and welcome weeks at the U of U and SLCC. With the excitement of fall semester starting, these issues provide a spectacular opportunity to reach the student community across the Salt Lake Valley. Copies of the issues will also be distributed at regular distribution spots for faculty, staff, and visitors to pick up and read. This year, we are producing 6,000 copies of the Chronicle and 3,000 copies of the Globe for this welcome back edition.

RATES

TYPE OF AD	SIZE	SINGLE ISSUE PRICE	DOUBLE ISSUE PRICE*
Cover <i>(Back, Inside Front, or Inside Back)</i>	9.3" x 11"	\$1,950	\$3,105
Double Truck	20" x 11"	\$1,560	\$2,480
Full Page	9.3" x 11"	\$780	\$1,240
Page Buster	6.2" x 11"	\$520	\$830
Half Page	9.3" x 5.5"	\$390	\$620
Third Page	3.1" x 11"	\$260	\$410
Sixth Page	3.1" x 5.5"	\$130	\$210

*10% savings over buying individually.

ARTWORK SPECIFICATIONS

- Color: CMYK
- Resolution: 300 dpi
- Format: PDF

All ads not designed to these specs will be returned to the advertiser to be fixed.

DEADLINE

Reservation deadline: July 24, 2024

Artwork deadline: July 26, 2024

Contact Jordan Schmitz:

✉ jordan.schmitz@utah.edu

☎ 701-770-8205