



CAMPUS PARTNERSHIPS

UNIVERSITY OF UTAH ORIENTATION GUIDE

This summer, new student orientation is in-person and students continue to enroll on campus in record numbers. The Chronicle's Orientation Guide will be delivered as part of the materials each of those 5,000+ students receives while attending transfer and new student orientation sessions during summer 2024. The Orientation Guide is the Chronicle's introduction to student life at the University of Utah. Get in front of new students early in their time at the U by advertising in this special issue.

RATES



REACH STUDENTS
BEFORE ANYONE ELSE

TYPE OF AD	SIZE	PRICE
Cover (Inside Front, Inside Back, Back)	9.3" x 11"	\$1950
Double Truck	20" x 11"	\$1560
Full Page	9.3" x 11"	\$780
Page Buster	6.2" x 11"	\$520
Half Page	9.3" x 5.5"	\$390
Third Page	3.1" x 11"	\$260
Sixth Page	3.1" x 5.5"	\$130

DEADLINES

Ad Reservation: April 19, 2024

Artwork: April 22, 2024

ARTWORK SPECS

Color: CMYK Resolution: 300 dpi

Format: PDF

All ads not designed to these specs will be returned to the advertiser to be fixed.

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