

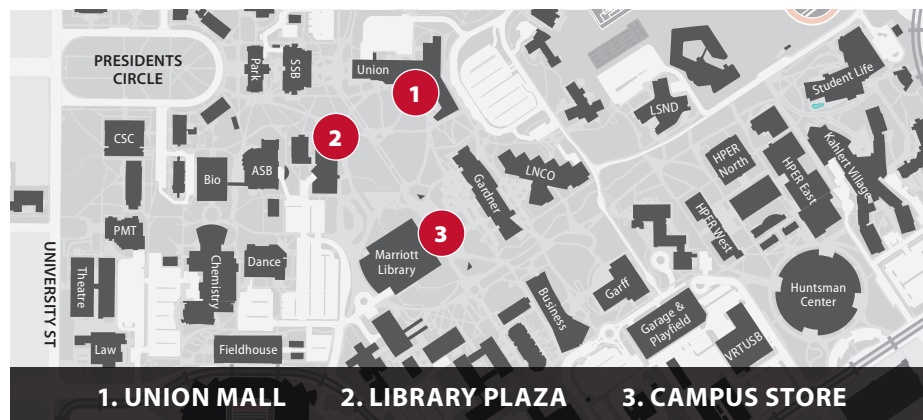


CAMPUS PARTNERSHIPS

POP-UP EVENTS

Pop-up events are a great way to create high-value touch points with our campus community. We are able to accommodate everything from a simple pop-up shop to a multi-day interactive experience.

POSSIBLE POP-UP LOCATIONS



AVAILABLE ADD-ONS

- Swoop in-person appearance
- Inflatable games (*field goal kick & basketball*)
- 15-foot tall inflatable Swoop
- Corn hole boards
- Mountain Dew money booth
- Pop-up tents, tables, chairs

PRICING & AVAILABILITY

Pop-up events start at \$1,000/day and vary based on the complexity of the event. Events typically take 4–6 weeks for planning and approvals. Our full-service fulfillment team is ready to help you create an event that will leave a lasting impact. Get in touch with us about hosting your campus pop-up!

Contact Jordan Schmitz:

✉ jordan.schmitz@utah.edu

☎ 701-770-8205

FOR MORE INFORMATION ON POP-UP EVENTS & CAMPUS PARTNERSHIPS, VISIT AFFINITY.UTAH.EDU