

wasatch

WHO Written, designed, photographed, and created by students at the University of Utah. Our students are storytellers at heart, striving to engage, provoke, inspire, and connect the outdoor community through the content they create.

WHEN The magazine is printed four times per year:

Summer Aug. 28, 2024 | Ad Deadline: Aug. 12, 2024

Fall Nov. 26, 2024 | Ad Deadline: Nov. 12, 2024

Winter Feb. 26, 2025 | Ad Deadline: Feb. 10, 2025

Spring Apr. 14, 2028 | Ad Deadline: Apr. 1, 2025

WHAT Wasatch Magazine tells the stories of outdoor adventures, environmental issues, and the experience of Utah's incredible outdoors and wilderness.

WHERE Available on campus at the University of Utah, at 40 local outdoor stores and businesses, and online at wasatchmag.com.

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CONTENT OPPORTUNITIES

Wasatch is always looking for new content ideas that focus on Utah's outdoors. Contact our editor with your ideas.

- Gear or product reviews
- Adventure
- Tourism
- Industry news
- Environmentalism

Wasatch is also looking for distribution partners. Contact our manager for more information.



ADVERTISING OPPORTUNITIES

	Spread	Cover	Full	Half	1/4
	16" x 10.5"	8.5" x 11" +0.125" bleed	7.75" x 10.5"	7.75" x 5.25"	3.75" x 5.25"
Annual Pass (4 issues)	\$2240	\$1400	\$1120	\$840	\$560
Seasonal Pass (2 issues)	\$1280	\$800	\$640	\$480	\$320
Single Issue Pass	\$800	\$500	\$400	\$300	\$200

Annual pricing is for 4 issues at a 30% discount. Seasonal pricing is for 2 issues at a 20% discount.

1800 copies are printed and distributed across the University of Utah campus and in local outdoor stores and businesses.

Contact our advertising team to take advantage of advertising opportunities:

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